

MARKETING & SPONSORSHIP OPPORTUNITIES



TECHNICAL TRAINING FOR THE FOOD INDUSTRY

Bangkok - THAILAND

9 - 13 November 2009



Organised by [Foodstream Pty Ltd](#), in association with [Food Industry Engineering Pty Ltd](#) and the [Institute of Food Research and Product Development \(IFRPD\)](#), Kasetsart University, Bangkok, Thailand.



Courses offered:

Our three day short course on '*Food & Feed Extrusion Technology*' has been highly successful and has now been presented in Bangkok in 2004, 2005, 2007, and 2008. Course participants each year have originated from at least ten countries and almost all from private companies. We are pleased to offer the following courses in 2009:

- ◆ **Food & Feed Extrusion Technology** (9 - 11 November 2009)
(principles of extrusion, the design of extrusion processes, and the formulation of extruded products)
- ◆ **Food Water Activity and Drying Technology** (12 & 13 November 2009)
(practical knowledge of water activity in foods, and of food drying processes).

Course information is available on our website at www.foodstream.com.au

Marketing/Sponsorship Opportunities:

We are offering the following options to companies who provide equipment and services relevant to these training courses:

- (i) We are happy to make company brochures/literature available to attendees at no cost. We would also consider including appropriate technical/information papers (not marketing brochures) in the course notes as background material.
- (ii) If companies wish to have a '*named*' presence, we are offering the following sponsorship opportunities.

All sponsors can provide display material for the course area (see photos of last year's display area on page 2):

- **Named Day Sponsorship** (five only available - cost: \$US1,500 or equivalent).
The company would be named as the sponsor for one of the five days by the following means:
 - ◆ Via the course website (with a link to the company website);
 - ◆ In copies of the course program sent out and distributed to all participants;
 - ◆ In the course notes;
 - ◆ A sign at breaks that acknowledges the company's support, or the company could provide their own banner or sign for display on that day; and
 - ◆ A representative of the company could also address participants for 10 to 15 minutes on their nominated day. Attendance by this person is included in the sponsorship fee for that day only.
- **Supported by Sponsorship** (cost: \$US600 or equivalent) The sponsoring company will be listed as supporting the course on the training course website and in the course notes. Links to the company's website from the training course website would also be included.

- (iii) Companies may also like to sponsor attendance at the course of one or more of their clients' staff, as a means of demonstrating their support and assisting the development of their technical expertise.

Further Information:

For further information, or to take advantage of any of the above opportunities, please contact:

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|-------------------------|---|---------------------|----------------------|
| ◆ Timothy Kowitz | email: tkowitz@foodstream.com.au | ph: +61 7 3137 1433 | fax: +61 7 3102 9128 |
| ◆ Gordon Young | email: gyoung@foodstream.com.au | ph: +61 7 3018 2800 | fax: +61 7 3102 6252 |



COURSE DISPLAY AREA IFRPD, Bangkok, Thailand



- PEOPLE
- CONCEPTS
- SYSTEMS
- SOLUTIONS



FoodStream (www.foodstream.com.au) offers a complete range of consulting and technical services to the food processing industry, including a range of technical training courses.

The Institute of Food Research & Product Development at Kasetsart University, Bangkok (www.ifrpd.ku.ac.th) offers a wide range of product development, quality assurance, and training services to the food industry. It has well-equipped laboratory and pilot plant facilities.