

MARKETING & SPONSORSHIP OPPORTUNITIES



TECHNICAL TRAINING FOR THE FOOD INDUSTRY Extrusion Courses - 2009



Organised by **Foodstream Pty Ltd**,
in association with **Food Industry Engineering Pty Ltd**.



Background Information:

FoodStream has been presenting a three day **Food and Feed Extrusion** course annually in Australia since 1996. Since its inception, the course has gained an excellent reputation throughout the Australian food industry and the popularity of the course has subsequently strengthened. As a testament to its growing popularity, the course has also been presented in Thailand and New Zealand over the past five years.

The course covers the principles of extrusion, the design of extrusion processes, and the formulation of extruded products. In addition to the Food and Feed Extrusion course, FoodStream offers a **Principles of Extruder Die Design** course. This is an advanced course and covers the theory and practice of designing dies for extrusion systems. Both programs are relevant to the production of all types of extruded products - e.g. expanded snacks and breakfast cereals, pastas and third generation snack pellets, pet foods and aqua-feeds.

These courses are being offered in **Sydney**, Australia, at the Mantra Parramatta, on:

Food and Feed Extrusion **17 - 19 August 2009**
Principles of Extruder Die Design **20 - 21 August 2009**

Course information is available on the FoodStream website at www.foodstream.com.au/index_files/training

Marketing/Sponsorship Opportunities:

We are offering the following options to companies who provide equipment and services related to food and feed extrusion:

- (i) We are happy to make company brochures / literature available to attendees of the courses at no cost. We would also consider the inclusion of appropriate technical / information papers as background material in the course notes (*Note: we will not incorporate marketing brochures into the course notes*).
- (ii) If companies wish to have a '**Named**' presence at a course, we are offering the following opportunities:
- ▶ '**Named Day**' sponsorship - cost \$AUD1,500 at one course only, or \$AUD1,000 per course for more than one (plus GST if applicable). For this investment, the company would be named as the sponsor of a day:
 - ◆ Via the course website (with a link to their company website);
 - ◆ In copies of the program sent out and distributed at the course;
 - ◆ In the course notes;
 - ◆ A sign at breaks would acknowledge the company's support, or the company could provide their own banner or sign for display on that day; and
 - ◆ A representative from the company can briefly address participants (10 to 15 minutes) on their nominated day (i.e.. just prior to the lunch break). Attendance by this person is included in the sponsorship fee for that day only - any additional attendance at the course would require payment of an additional registration fee.
 - ▶ '**Supported by**' sponsorship - cost \$AUD500 per course, or \$AUD350 per course (plus GST if applicable). The sponsoring company would be listed in the course website and in course notes as supporting the course.
 - ◆ A link to the company's website from the FoodStream course website is included in this sponsorship.

Further Information:

For further information, or to take advantage of any of the above opportunities, please contact:

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