

MARKETING & SPONSORSHIP OPPORTUNITIES



TECHNICAL TRAINING FOR THE FOOD INDUSTRY

Singapore 27 - 29 October 2010



Organised by **Foodstream Pty Ltd**
in conjunction with
Food Industry Engineering Pty Ltd (FIE)



Course offered:

FoodStream is now offering the three day short course '*Extrusion Processing Technology*' in Singapore. Over the past six years, this course has been highly successful and presented in Australia, Bangkok, and New Zealand. In particular, participants in the Bangkok courses have travelled from at least ten countries with almost all from private companies. Owing to the success of the course, we have now decided to offer the course in Singapore.

- ◆ **Extrusion Processing Technology** **27 - 29 October 2010** **Singapore**
(principles of extrusion, the design of extrusion processes, and the formulation of extruded products)

Course information is available on our website at www.foodstream.com.au/extrusionasia/

Marketing/Sponsorship Opportunities:

We are offering the following options to companies who provide equipment and services relevant to these training courses:

- (i) We are happy to make company brochures/literature available to attendees at no cost. We would also consider including appropriate technical/information papers (not marketing brochures) in the course notes as background material.
- (ii) If companies wish to have a '*named*' presence, we are offering the following sponsorship opportunities:

All sponsors can provide display material for the course area.

- **Named Day Sponsorship** (three only available - cost: \$US1,500 or equivalent).
The company would be named as the sponsor for one of the three days by the following means:
 - ◆ Via the course website (with a link to the company website);
 - ◆ In copies of the course program sent out and distributed to all participants;
 - ◆ In the course notes;
 - ◆ A sign at breaks that acknowledges the company's support, or the company could provide their own banner or sign for display on that day; and
 - ◆ A representative of the company could also address participants for 10 to 15 minutes on their nominated day. Attendance by this person is included in the sponsorship fee for that day only.
- **Supported by Sponsorship** (cost: \$US600 or equivalent) The sponsoring company will be listed as supporting the course on the training course website and in the course notes. Links to the company's website from the training course website would also be included.

- (iii) Companies may also like to sponsor attendance at the course of one or more of their clients' staff, as a means of demonstrating their support and assisting the development of their technical expertise.

Further Information:

For further information, or to take advantage of any of the above opportunities, please contact:

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